



FOR IMMEDIATE RELEASE  
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## **ProgenyHealth President, Ellen Stang MD invited as a Keynote Speaker at Blue Cross Blue Shield of Delaware Conference**

Conshohocken, PA – Dr Ellen Stang was invited to be a keynote speaker by Blue Cross Blue Shield of Delaware at a conference they sponsored on “Effective Planning for Post Hospitalization Care” at the Buene Vista Conference Center in New Castle, Delaware.

Dr Stang’s presentation was on Discharge Planning of the High-risk Neonate and provided an overview of the detailed plans that need to be discussed and implemented prior to discharge home from the NICU for some preterm and medically complex newborns. The talk centered on some of the inpatient preparations to ensure a safe discharge as well as the important components that should be present in the discharge plan. These include:

- *Assessment of unresolved medical issues*
- *Parental education*
- *Developing the home care plan*
- *Evaluation of social supports*
- *Identification of the PCP*
- *Coordinating follow up care*

The discussion also focused on the benefits of discharge planning which are increased family satisfaction, cost efficiencies through reductions in readmissions and a reduced length of stay and improvement in follow up care attendance and health outcomes.

The talk was very well received and followed by a questions and answer session for participants.

### ***About ProgenyHealth:***

Headquartered in Conshohocken, Pennsylvania, ProgenyHealth is a leading provider of neonatal care coordination services. Focusing on the unique health care needs of infants in intensive care nurseries, ProgenyHealth neonatologists, pediatricians and NICU nurses partner with neonatologists and primary care providers to provide care management services from birth throughout the first year of life. Case managers are available to families 24/7 and work closely with them educating and supporting them so they can be active participants in the health care decision making process.

ProgenyHealth ...All about newborns, their families and a healthy start.<sup>sm</sup>

For more information on our programs and services, please visit [www.progenyhealth.com](http://www.progenyhealth.com)