



FOR IMMEDIATE RELEASE  
January 10, 2011

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## **ProgenyHealth Awarded Silver Honors for Best Practices in Health Care Consumer Empowerment and Protection from URAC**

**Conshohocken, PA—January 10, 2011** – ProgenyHealth was awarded Silver Honors for Health Care Consumer Empowerment and Protection by URAC, a leading health care accreditation organization. The honor was announced at a gala reception during the 2010 URAC Quality Summit and Awards Program in Chicago. This award recognizes achievements of organizations that are effectively advancing the role of consumers as active participants in health care through Consumer Health Improvement.

ProgenyHealth was recognized for its program “Case Management of NICU Infants”. NICU admissions and subsequent readmissions for premature and medically complex newborns during their first year of life are among the highest cost areas in health care today. ProgenyHealth’s program of comprehensive care coordination from birth has resulted in improved health outcomes and significant reductions in the first year of life costs for this high risk population.

“We are honored to receive a 2010 Best Practices Silver Award in Health Management from URAC,” says Ellen Stang MD, President and CEO of ProgenyHealth. “Receiving this honor demonstrates ProgenyHealth’s commitment to delivering quality care and improving the health outcomes of this very fragile population of high risk infants.”

Entries were reviewed and scored by a distinguished 30-member panel of judges based on objective criteria including whether the program was measurable, if it was reproducible and delivered through a collaborative approach. Honors were awarded in the categories of Consumer Decision-Making and Consumer Health Improvement.

“URAC’s Best Practices awards program is a unique celebration of innovative health care management programs. These organizations have implemented leading-edge programs, have made a difference in the lives of the consumers they serve with demonstrable results that matter,” said Alan P. Spielman, president and CEO of URAC. “This year’s winners are recognized for their leadership in delivering on the promise of a quality health care system that puts consumers first.”

### **About ProgenyHealth**

Headquartered in Conshohocken, Pennsylvania, ProgenyHealth is a leading provider of neonatal care coordination services. Focusing on the unique health care needs of infants in intensive care nurseries, ProgenyHealth neonatologists, pediatricians and NICU/pediatric nurses partner with the infant’s neonatologists and primary care physicians to provide care management services from birth throughout the first year of life. Care managers are available to support and educate families 24/7. By working closely with the Progeny clinical team, the families become active participants in the health care decision making process. For more information on our programs and services, please visit [www.progenyhealth.com](http://www.progenyhealth.com).



### **About URAC**

URAC, an independent, nonprofit organization, is well-known as a leader in promoting health care quality through its accreditation, education and measurement programs. URAC offers a wide range of quality benchmarking programs and services that keep pace with the rapid changes in the health care system, and provide a symbol of excellence for organizations to validate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in establishing meaningful quality measures for the entire health care industry. For more information, visit [www.uran.org](http://www.uran.org).