



FOR IMMEDIATE RELEASE
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AMERIHEALTH MERCY HEALTH PLAN SELECTS PROGENYHEALTH FOR NEONATAL CARE MANAGEMENT SERVICES

Conshohocken, PA - ProgenyHealth, Inc. announced that it has entered into a multiyear agreement with AmeriHealth Mercy Health Plan to provide comprehensive NICU care coordination services to the plan's medical assistance members which began in January, 2007.

Under the agreement, ProgenyHealth's NICU case managers, neonatologists and pediatricians work collaboratively with families, facilities and providers managing all health care services for AMHP's premature and medically complex newborns throughout the first year of life.

"We strive at AmeriHealth Mercy to provide personalized, comprehensive, high quality care to our members and feel strongly that partnering with ProgenyHealth will help further our mission," said Sherry Knowlton, Senior Vice President and General Manager of AmeriHealth Mercy Health Plan. "The ProgenyHealth program was the best choice for our members as their program provides comprehensive care coordination services to medically-fragile infants and their families throughout the first year of life."

"It is our belief that quality outcomes are a team effort and our staff works proactively with neonatal providers to attain the best possible outcome for each child," says Ellen Stang MD, President and CEO of ProgenyHealth. "Our model is focused on preventing gaps and fragmentation in care and we provide a dedicated NICU case manager to families who offer support and educational services throughout the infant's first year of life. We are very excited that AmeriHealth Mercy Health Plan has chosen to partner with ProgenyHealth to provide specialty management services to their premature and medically complex newborns."

ProgenyHealth's program allows their clients to have web-based access to their proprietary BabyTraxsm application to view all medical management and case management services being provided to their members as well as online access to standard and customized reports. Families also are given online access to view their infant's plan of care, an extensive library of health care articles and can email their care managers at a time that is convenient for them.

About AmeriHealth Mercy Health Plan

Headquartered in Harrisburg, Pennsylvania, AmeriHealth Mercy Health Plan is a Medical Assistance managed care plan currently serving over 84,000 Medical Assistance recipients in Adams, Berks, Carbon, Cumberland, Dauphin, Lackawanna, Lancaster, Lebanon, Lehigh, Luzerne, Monroe, Northampton, Perry, Pike, and York counties. Its corporate parent partners are Mercy Health System and AmeriHealth First, a subsidiary of Independence Blue Cross. AmeriHealth Mercy's mission is to help people get care, stay well and build healthy communities. AmeriHealth Mercy has a special concern for those who are poor. *For more information, please visit [AmeriHealth Mercy Health Plan](http://www.amerihhealth.com).*

About ProgenyHealth

Headquartered in Conshohocken, Pennsylvania, ProgenyHealth is a leading provider of neonatal care coordination services. Focusing on the unique health care needs of infants in intensive care nurseries, ProgenyHealth neonatologists, pediatricians and NICU nurses partner with neonatologists and primary care providers to provide care management services from birth throughout the first year of life. Case managers are available to families 24/7 and work closely with them educating and supporting them so they can be active participants in the health care decision making process.

ProgenyHealth.....All about newborns, their families and a healthy startsm.

For more information on our programs and services, please visit www.progenyhealth.com.