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**ProgenyHealth, Inc. Named as URAC Award Finalist for Best Practices in Health Care Consumer Empowerment and Protection**

*ProgenyHealth, Inc. will be among distinguished award winners at URAC's 11<sup>th</sup> Annual Quality Summit, October 5-7, 2010*

**Conshohocken, PA – July 20, 2010** – ProgenyHealth, Inc. was selected as one of 30 finalists for the Best Practices in Health Care Consumer Empowerment and Protection Awards. URAC, the nation's leading accreditation organization, will honor the finalists during their 11<sup>th</sup> Annual Quality Summit, October 5-7, 2010 in Chicago, IL.

ProgenyHealth, Inc.'s program was selected by a distinguished panel of judges out of entries from across the nation. Finalists are invited to present their winning programs at the Annual Quality Summit which will showcase best practices in two categories: Consumer Decision-Making and Consumer Health Improvement. The following ProgenyHealth program was selected:

ProgenyHealth, Inc's **Case Management of NICU Infants** reduces readmissions for premature and medically complex newborns during their first year of life through comprehensive care coordination provided by their dedicated case managers. The coordination of care includes utilization review, discharge planning during the hospital stay, case management and continuous communication with all providers involved in the infant's care. ProgenyHealth's partnering in the infant's care, results in improved health outcomes and significant reductions in the costs of medical care without compromising quality of care for these infants.

"It is our belief that quality outcomes are a team effort and our staff works proactively with neonatal providers to attain the best possible outcome for each child," says Ellen Stang MD, President and CEO of ProgenyHealth. "Our model is focused on empowering families, while preventing gaps and fragmentation in care. We provide a dedicated NICU/pediatric case manager to families who offers support and educational services throughout their infant's first year of life."

Entries were judged by a distinguished panel chaired by epidemiologist Thomas W. Wilson, Ph.D, DrPH, Trajectory HealthCare, LLC. The 30-member panel included the best and most widely recognized experts in program evaluation, care coordination, health information technology, employer and purchaser decision making and patient safety. Entries were reviewed and scored by the judges based on objective criteria.

"The Annual Quality Summit provides a unique opportunity for leaders in health care to learn what premier companies are doing to advance consumer protection and empowerment," said Alan P. Spielman, President and CEO of URAC. "It is a one-of-a-kind conference, designed to inspire the industry



as a whole to rapidly adopt proven practices that advance patient safety and empower consumers with improved decision-making tools.”

All finalists are invited to attend a special event during the conference, when they will discover how they will be distinguished as award winners. Gold, Silver, Bronze and Honorable Mention Award winners in each of the six organization categories will be announced at the dinner. Platinum Award winners will also be announced, in the two topic categories.

For complete conference details and to register for URAC's 11th Annual Quality Summit, October 5-7, 2010 in Chicago, IL, go to <http://www.urac.org/accreditationEducation/11thAnnualSummit.asp>. To see a complete list of judges, go to <http://www.urac.org/accreditationEducation/11thSummitjudges.asp>.

ProgenyHealth was founded with the vision of creating a new generation of neonatal care management companies. Our service model allows us to begin working with our client's neonatal partners from the moment we are notified that an infant has been admitted to the intensive care nursery after birth. We partner with health plans, employer groups and other payers along with their neonatal providers to work collaboratively in developing a plan of care specific to the needs of each infant. It is our belief that vigilant attention to the individual needs of each infant is the premier approach in attaining quality outcomes. It is this focus that continues to make our company a leader in the new era of patient centered health care.

*For more information on ProgenyHealth programs and services, please call 610-832-2001 or visit our website at [www.progenyhealth.com](http://www.progenyhealth.com).*