



## MEDIA PROFILE

# Linda Genen, MD, MPH

Chief Medical Officer  
ProgenyHealth®

## Areas of Expertise

- Premature and medically complex infant care
- Clinical expert on the “First 1,000 Days”
- Improving maternal outcomes during and after pregnancy
- Identification and support in addressing social determinants of health
- Racial disparity and health inequities
- Maternity program development
- Evidence-based medicine and guideline development
- Population health
- Data analytics and application of Artificial Intelligence in healthcare

## Research

- [“Opportunities to support optimal health for children in Medicaid beyond the COVID-19 pandemic”](#) American Journal of Public Health

## Awards

- 2025 Becker’s Hospital Review 100 Women in Health IT to Know Honoree
- 2019 UnitedHealth Group Innovation Award
- 2004 March of Dimes Women of Distinction
- Perinatal Research Society Fellow sponsored by the National Institute of Child Health and Human Development
- Perinatal Research Society Travel Award
- New York Perinatal Society, 2nd prize for most innovative research

## Published Media

- [Dr. Linda Genen Of ProgenyHealth On How to Improve the Birthing Experience:](#) Medium Authority Magazine, January 2025
- [The rise of virtual prenatal and postpartum healthcare:](#) Physicians Practice, February 2024
- [Maternal care in its infancy in U.S.:](#) Times Union Perspective, October 2023
- [Why we need to achieve a full continuum of care in maternal and infant health:](#) Medcity News, August 2022

## Community Leadership

- Hera Women’s Health Board of Directors
- AAP Women in Neonatology Leadership Forum
- UnitedHealth Group American Academy of Pediatrics Liaison
- UnitedHealth Group Maternal Mortality Task Force
- UnitedHealth Group Opioid Task Force

## Biography

Dr. Linda Genen, Chief Medical Officer (CMO) at ProgenyHealth, oversees our medical management and quality operations. As an experienced physician executive who has focused on maternal and infant health, Dr. Genen most recently served as a Senior Research Fellow for UnitedHealth Group helping to advance research and develop innovations in healthcare. Prior to moving to R&D, she was most recently the Chief Medical Officer for Women’s Health at Optum servicing Fertility, Maternity and NICU programs. Previous roles involved National Medical Director at ParadigmHealth and Alere.

Dr. Genen earned a bachelor’s degree in chemistry and graduated with honors from Wellesley College. She received her Doctor of Medicine from the State University of New York – Downstate Medical Center.

Dr. Genen completed her pediatric residency at Columbia Presbyterian Babies and Children’s Hospital and her neonatology fellowship at Yale New Haven Children’s Hospital. She became interested in clinical research and attended the Yale School of Public Health during her fellowship, where she earned a master’s degree in public health focusing on evidenced-based medicine. Dr. Genen currently serves as a Board Member for Hera Women’s Health, a Maternal Fetal Medicine practice backed by private equity. She also consults on various healthcare enterprises. She possesses a passion for identifying technology and machine learning applications that will help ensure timely care and improve outcomes.

## ProgenyHealth

ProgenyHealth delivers an integrated, tech enabled maternal and infant care management solution that provides uninterrupted support from prenatal health, through 12 months postpartum, including any resultant NICU stay. By promoting predictable, equitable, and standardized high quality care journeys, we ensure healthier outcomes and lower overall costs for commercial and Medicaid health plans and large employers.

## Interview Our Specialists

For interviews, media inquiries, or expert commentary, contact our team at [media@progenyhealth.com](mailto:media@progenyhealth.com)



[www.progenyhealth.com](http://www.progenyhealth.com)