ProgenyHealth: Happy Pride Month — Accessible Transcript

[00:01-00:04]

Narration: "At ProgenyHealth, we believe in celebrating every family."

On-screen Text: "Happy 2024 Pride Month to all of the LGBTQ+ community."

Visual Description: Title screen featuring a diverse group of smiling families, including same-

sex parents with children, over a soft rainbow-gradient background.

[00:05-00:08]

Narration: "Every journey to parenthood is unique."

On-screen Text: "Susan Torroella, MBA — Chief Executive Officer."

Visual Description: Talking-head video of Susan Torroella speaking warmly on camera against

a clean, bright background. A lower third displays her name and title.

[00:12-00:16]

Narration: "This Pride Month, we honor the LGBTQ+ parents and families we serve."

On-screen Text: "Ellen Stang, MD — Founder & Executive Chairwoman."

Visual Description: Talking-head shot of Dr. Ellen Stang speaking sincerely to camera, framed in soft light with a subtle rainbow accent in the background. Her name and title appear in a lower third.

[00:22-00:26]

Narration: "Your stories remind us that love, support, and inclusion create stronger beginnings."

On-screen Text: "Susan Torroella, MBA — Chief Executive Officer."

Visual Description: The video cuts back to Susan Torroella continuing her message, smiling as she speaks. The lower third with her name and title reappears briefly at the bottom of the screen.

[00:28-00:33]

Narration: "We're proud to stand beside all families on the journey to parenthood."

On-screen Text: "Download Our White Paper: Pride & Parenthood."

Visual Description: Cut to a closing frame with soft gradient background and Pride-inspired colors. The text "Download Our White Paper: Pride & Parenthood" appears as a lower third over subtle imagery of diverse families.

[00:37-00:42]

Narration: "Happy Pride Month from all of us at ProgenyHealth."

On-screen Text: "Celebrating Pride"

"Download our LGBTQ+ White Paper."

Visual Description: End screen featuring the cover of the "Pride & Parenthood" white paper alongside the ProgenyHealth logo. A rainbow gradient border frames the image softly, with a clean, minimal background.