

ProgenyHealth: Who We Are — Accessible Transcript

[00:02–00:04]

Narration: Every family starts at the beginning when they bring new life into the world.

On-screen Text: “ProgenyHealth”

Visual Description: The ProgenyHealth logo fades in against a clean white background.

[00:05–00:09]

Narration: Each new life, with its challenges and achievements, mirrors the story of ProgenyHealth.

On-screen Text: *None*

Visual Description: A young couple exits a hospital with their newborn, smiling as they step into the sunlight.

[00:10–00:13]

Narration: From humble beginnings, ProgenyHealth set out to create a new model of NICU care management.

On-screen Text: *None*

Visual Description: A father gently holds his newborn, rocking them softly.

[00:15–00:25]

Narration: Twenty years later, we are now a nationally recognized leader in maternal and infant health.

On-screen Text: “2003 • 2007 • 2012 • 2018”

Visual Description: A timeline animates across the screen with milestone years and archival photos of early ProgenyHealth offices and teams.

[00:28–00:35]

Narration: In fact, we’ve established many of the best practices that represent innovative care management.

On-screen Text: *None*

Visual Description: Dr. Ellen Stang, MD, walks into a boardroom with a team member. They sit around a conference table, reviewing reports and data on a large display.

[00:33–00:40]

Narration: Twenty years ago, when I looked at the healthcare marketplace, I didn’t see comprehensive programs for managing the complex needs of infants in the NICU.

On-screen Text: “Ellen Stang, MD — Founder & Executive Chairwoman”

Visual Description: Talking-head interview of Dr. Stang speaking directly to the camera in a bright office.

[00:41–00:56]

Narration: What I saw was a fragmented system. I decided there was a better way — to provide care management services for babies. That’s when I quit my job, sat in the basement, and founded ProgenyHealth.

On-screen Text: *None*

Visual Description: Historical montage of early office scenes and documents, symbolizing the founding of ProgenyHealth.

[00:57–01:04]

Narration: Dr. Stang founded ProgenyHealth in 2003 to improve outcomes for premature and medically complex infants, enhance the patient and provider experience, and reduce overall cost of care.

On-screen Text: “Founded in 2003”

Visual Description: Three black-and-white photos show ProgenyHealth’s early team, first office, and Dr. Stang reviewing case notes.

[01:06–01:13]

Narration: ProgenyHealth has grown to over 200 employees — a leading national, tech-enabled company dedicated exclusively to maternity and NICU care management.

On-screen Text:

“Improve Outcomes”

“Enhance the Experience”

“Reduce Cost of Care”

Visual Description: Montage of babies in the NICU, a pregnant woman during an ultrasound, and a mother holding her newborn.

[01:13–01:18]

Narration: One of the moments I’ll never forget — in our first year, we had our thousandth case.

On-screen Text: “200 Employees”

Visual Description: Pan across ProgenyHealth headquarters with staff visible in offices and meeting rooms.

[01:19–01:25]

Narration: For a small company, that was a big deal. Now, we’ve managed hundreds of thousands of cases, but back then, reaching that milestone showed we were making an impact.

On-screen Text: “Ellen Stang, MD — Founder & Executive Chairwoman”

Visual Description: Dr. Stang continues her interview, reflecting on the company’s early success.

[01:26–01:33]

Narration: Today, ProgenyHealth has turned a new page by offering a whole-person, high-touch, and high-tech approach to maternity care management.

On-screen Text:

“1,000th Managed Case”

“100K+ Managed Cases in 2022”

Visual Description: Celebration scenes of ProgenyHealth employees and animated graphics of case milestones.

[01:34–01:41]

Narration: That support comes from ProgenyHealth’s team of Case Managers, Physicians, Social Workers, and other specialists.

On-screen Text: *None*

Visual Description: Group photo of the original ProgenyHealth team, followed by a still of the team holding a \$3,000 check for March of Dimes.

[01:42–01:50]

Narration: Many of our staff draw passion from their own experiences with preterm births — working together to support every mother and infant we serve.

On-screen Text: “Whole-Person”

Visual Description: Case Manager speaks on the phone, then writes on a clipboard. The camera pans across the care coordination area.

[01:55–02:02]

Narration: ProgenyHealth’s interdisciplinary model connects Case Managers, Physicians, and Social Workers to ensure every family receives the support they need.

On-screen Text:

“Case Managers”

“Physicians”

“Social Workers”

Visual Description: Three side-by-side images represent each role: a Case Manager on a headset, a Physician consulting with a patient, and a Social Worker assisting a family.

[01:58–02:08]

Narration: We are breaking new ground to actively engage women across the continuum of maternal care.

On-screen Text: *None*

Visual Description: A mother holds her baby in a hospital bed, followed by Dr. Stang’s closing on-camera message.

[02:21–02:29]

Narration: By supporting women’s health, we reduce the likelihood of NICU admissions and ensure happier, healthier pregnancies.

On-screen Text:

“Actively Engaging Women”

“Reducing NICU Admissions”

“Happier & Healthier Pregnancy”

Visual Description: A pregnant woman in the workplace, a young couple meeting with a doctor, and a mother in a hospital bed holding her newborn.

[02:47–02:50]

Narration: This is ProgenyHealth — always innovating, always supporting the needs of infants, parents, caregivers, and families.

On-screen Text: “ProgenyHealth”

Visual Description: The video fades to the ProgenyHealth logo on a white background, ending with a clean fade-out.